















USAGE	SPOT COLOR	CMYK	TEXTILE
all WOMEN'S pop-color	 pantone 297	 50/0/0/0	 14-4516 moderate blue
all MEN'S/UNI pop-color	 pantone 485	 0/100/100/0	 16-1546 living coral
all YOUTH pop-color	 pantone 382	 40/0/100/0	 13-0645 limeade
all black applications	 pantone black	 0/0/0/100	 jet black
contrasting 'pin-stripes'	 cmyk black 85% 0/0/0/85	 0/0/0/85	 19-3906 dark shadow

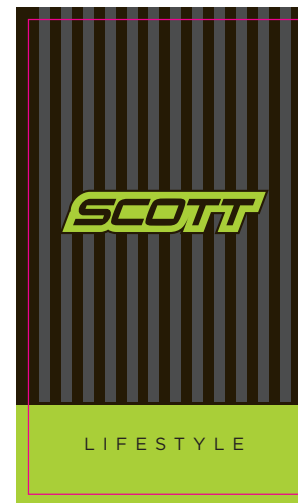
colorway examples



WOMEN'S



MEN'S



YOUTH (if needed)

- ILLUSTRATED AT RIGHT>>>>>>>>>>>>:
- 1.** background color always consistent with pop-color for gender group (refer to packaging color guide)
 - 2.** corporate identity (full) always appears on all product specific stickers.
 - 3.** all stroke weights are always 1.5pt on all product specific stickers

*******all cells and information may be adjusted according to need provided guidelines are adhered to strictly*******

